CreatiFI

Pau Pamplona // i2CAT Foundation // 20/1/2015







This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 610349 The European Commission has launched a massive call for web entrepreneurs, **SMEs and startups**

80M€ will be distributed across Europe



CreatiFI's Opens Calls for your new business development





CreatiFI funding

- Takes 0 % equity
- All IPRs to developer
- Paid up-front





Who should Participate?

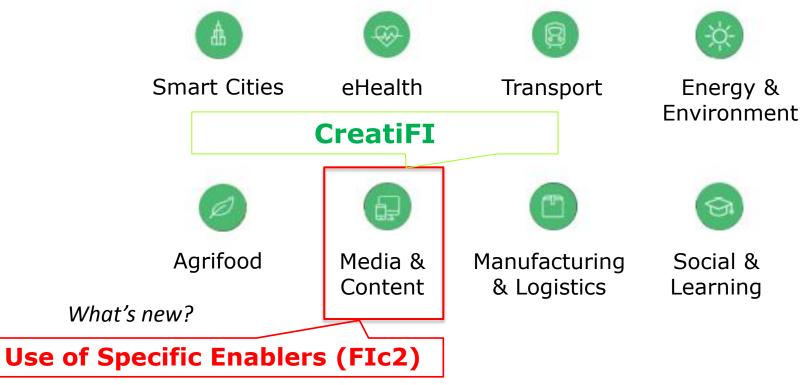
Creative & Open Minds

Open Call 2: up to 100.000 € for business development

Why should I participate in Open Call 2? Where is the link with Connected TV?



FIWARE Accelerator Projects



More information: www.fiware.org

IoT

Backend Device Management – IDAS Protocol Adapter NEC IoT Broker Configuration Manager

Backend Device Management – IDAS

3D

POI Data Provider <u>3DUI –</u> WebTundra

Virtual Characters

Real Virtual Interaction

GIS Data Provider - Geoserver/3D

3D-UI-XML3D

Interface Designer

Glue

Synchronization PaaS Manager Identity Management – KeyRock Stream-oriented – Kurento Publish/Subscribe Context Broker

PaaS

Complex Event Processing (CEP) Application Mashup – Wirecloud

BigData Analysis – Cosmos

IaaS

Monitoring GEPolicy Manager – BosunRepository - SAP RIAccess ControlNetwork Information and ControlIaaS Data Center Resource Management GESecurity MonitoringObject Storage GEWstoreCloud Portal

Other

Marketplace - SAP RI

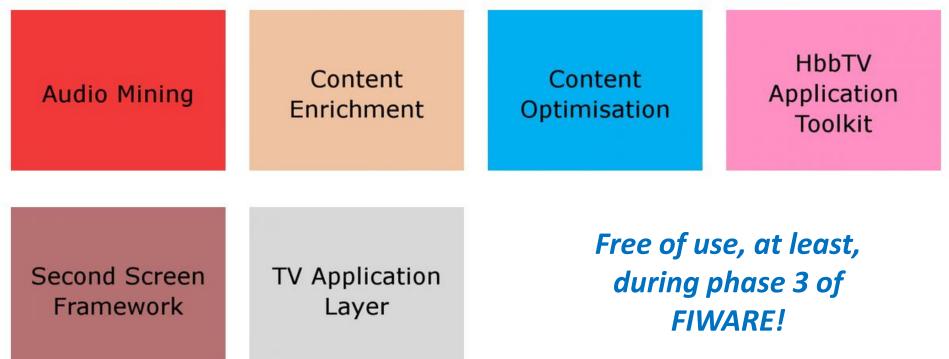
Revenue Settlement and Sharing System

Software Deployment & Configuration

FI Content 2 Social Connected TV

Specific Enablers

The set of Specific Enablers below is designed to help you create cutting-edge applications. Start by trying one of them.



More information: http://mediafi.org/open-platforms/social-connected-tv/

Open Call 2



– Up to 100k€ funding

 Submit technology status and project plan

~18 projects
selected across
Europe



Who can apply?

- Business minded teams, Startups and SMEs from the EU
- App needs to use FIWARE technology



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