



CreatiFI

Pau Pamplona // i2CAT Foundation // 20/1/2015

The European
Commission has launched
**a massive call
for web
entrepreneurs,
SMEs and startups**

80M€
will be
distributed
across
Europe



Bridge the
innovation
gap
in creative
industries

CreatiFI's Opens Calls for your new business development



CreatiFI funding

- Takes 0 % equity
- All IPRs to developer
- Paid up-front



Who should Participate?

Creative & Open Minds



Open Call 2: up
to 100.000 €
for business
development



Why should I
participate in
Open Call 2?
Where is the
link with
Connected TV?



FIWARE Accelerator Projects



Smart Cities



eHealth



Transport



Energy &
Environment

CreatiFI



Agrifood



Media &
Content



Manufacturing
& Logistics



Social &
Learning

What's new?

Use of Specific Enablers (Fic2)

More information: www.fiware.org

IoT

Backend Device Management – IDAS

Protocol Adapter EspR4FastData

NEC IoT Broker Configuration Manager

Backend Device Management – IDAS

Glue

Synchronization PaaS Manager

Identity Management – KeyRock

Stream-oriented – Kurento

Publish/Subscribe Context Broker

IaaS

Monitoring GE Policy Manager – Bosun

Repository - SAP RI Access Control

Network Information and Control

IaaS Data Center Resource Management GE

Security Monitoring Object Storage GE

Wstore

Cloud Portal

3D

GIS Data Provider - Geoserver/3D

POI Data Provider 3DUI – WebTundra

3D-UI-XML3D Virtual Characters

Real Virtual Interaction

Interface Designer

PaaS

Complex Event Processing (CEP)

Application Mashup – Wirecloud

BigData Analysis – Cosmos

Other

Marketplace - SAP RI

Revenue Settlement and Sharing System

Software Deployment & Configuration

FI Content 2 Social Connected TV

Specific Enablers

The set of Specific Enablers below is designed to help you create cutting-edge applications. Start by trying one of them.

Audio Mining

Content
Enrichment

Content
Optimisation

HbbTV
Application
Toolkit

Second Screen
Framework

TV Application
Layer

*Free of use, at least,
during phase 3 of
FIWARE!*

More information: <http://mediafi.org/open-platforms/social-connected-tv/>

Open Call 2

Aug - Sept'15
Open Call 2 Opens



Oct'15
30 projects selected
Pitching



Nov'15
Start of selected projects

- Up to **100k€** funding
- Submit technology status and **project plan**
- ~18 projects selected across Europe



Who can apply?

- Business minded teams, Start-ups and SMEs from the EU
- App needs to use FIWARE technology





Creatifi

Leveraging the Future Internet for Creative Industries

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